

On the Road with Governor Warren Lovinger



Marilyn and I are just completing the adventure of a lifetime!

By November 21st, we will have completed our Governor's Visits to all 75 Rotary Clubs and Satellites in District 6110. What a privilege it has been for us to meet over 3200 Rotarians in these 75 Clubs scattered across large areas of Missouri, Kansas, Arkansas, and Oklahoma. The diverse geography and scenery has been incredible. We have literally gone from the Arkansas mountains to the Kansas plains and from large cities to very rural areas - travelling almost 20,000 miles by road during this five-month journey.

Though the size of District 6110's 75 Rotary Clubs and Satellites ranges from 7 to 246 members, the

character of their Rotarians is uniform. Everyone we have met has impressed us as friendly, altruistic, and devoted to improving the world around them. It makes us enormously proud to be Rotarians, optimistic about the future, and deeply thankful to have the opportunity to visit so many great people, communities, and Rotary Clubs!

Warren Lovinger MD District 6110 Governor (2024-2025)

Rotary Dates



Rotary Presidents/leaders want to get dates on their calendars - as far in advance as possible, but also as a reminder of "what's next". *Criteria:* Big-picture events, NO club events/fundraisers*, but events and/or deadlines that club leaders need to know.

Important and District-wide (and beyond) Rotary Dates

- March 6-10, 2025: Wheelchair trip to Mexico, contact Noel Morris: CLICK HERE
- March 20-22, 2025; MAPETS
- May 2, 2025: Legacy (Foundation) Dinner, Rogers, AR
- May 3. 2025; District Conference, Rogers, AR
- June 21-25, 2025: Rotary International Convention in Calgary, Canada
- October 16-19, 2025 RYLA
- March 19-21, 2026; **MAPETS**
- June 13-17, 2026*: Rotary International Convention in Taipei, Taiwan
- June 5-9, 2027*: Rotary International Convention in Honolulu, Hawaii

- May 27-31, 2028*: Rotary International **Convention** Minneapolis, Minnesota (Note: not 2029 as was earlier planned, it's 2028 for Minneapolis).
- 2029*: Rotary International **Convention** to be determined (Why not Joplin/Tulsa/Bentonville/Pittsburg?...nah I guess not).
- May 25-29, 2030*: Rotary International Convention in Chicago
- * Tentative dates and locations for planning

WHAT'S THIS ALL ABOUT: Plug these dates into your calendar - you don't want to be a Rotarian without a date, do you?

*Check the DACdb Calendar for Club events!



District 6110 Box Score				
	As of 11/12/24			
28	Total Member gain 7/1/24 to now			
	Members under 40 years old			
10	Clubs with ZERO Foundation giving (down 1 from last month!)			
32.1%	Female Rotarians			
50%	Clubs in the Dictionary Project EASY PROJECT - LET'S DO MORE			
32	Clubs with ZERO Polio Plus giving (down 5 from last month!)			
90	Rotary Foundation Bequest Society Members - up 1 from last month			
96.7%	Retention rate of members - well done!			
182	Paul Harris Society Members - \$1000/yr (to join, email Michelle Gann)			
225	Major Foundation Donors "all time"			
421	Rotary Direct members - about 13% (Goal: 500)			
2,143	RYLA Campers since it began			
3,224	Rotary Club Members now			
6000+	Engagement hours annually by RLYA Chaperones, Staff. Etc.			
8,231	Paul Harris Fellows "all time" - up 14!			
	Polio Plus Giving so far this year			
	Miles traveled by Governor Warren in club visits			
	Foundation Annual Fund Giving so far this year			
	Legacy Dinner Gifts - original goal \$2 MM but maybe a stretch goal?			
	Current value of 14 RI TRF District Endowed Funds			

More than 12 years ago, Rotary International "retired" the blue wheel logo in favor of several similar but newly restyled elements. Virtually all clubs have now stopped using the blue logo on social media! (YAY!)

BUT there are several areas where we could make our case to the public clearer by consistently following Rotary branding guidelines.

The easiest is to use your own CLUB'S LOGO, and not the generic Rotary (RI) Logo. When

you make a poster, a flyer, a social media post, usually you are promoting something YOUR CLUB is doing. If you use the generic Master Brand, you are in essence promoting the whole 1.2 million member strong organization, **not** your club. You are missing an opportunity to promote your specific Rotary club. Using your own club logo is easy - you can:



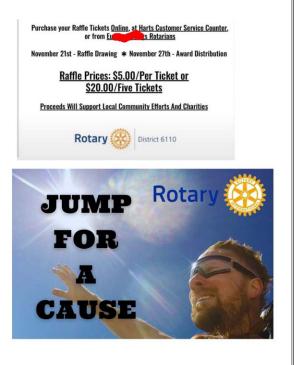
- Go to <u>BrandCenter.Rotary.org</u> and create one for your club, OR
- Use one(s) I have created for every club! You can download YOUR OWN CLUB logo from the District Files section of DACdb, OR just go to our website, click the "Documents" button on the left and look for "Club Correct Logos". Click for the WEBSITE HERE. Some clubs use their name both as "Anytown Rotary Club" and also "Rotary Club of Anytown" and if I saw that on your social media, websites, fliers, etc. I included both. The club logo as designed at the Brand Center has specific fonts, colors and spacing. Don't try to put the pieces together on your own. If you want some other similar name for your club, go to the Brand Center and fix there, or ask me, and I'll do it for you...as long as you use it instead of non-compliant stuff!

Use your **club logo on any promotional material** instead of the generic Master Brand - as that indicates RI, not your local club. And you should use the logo as it comes, do not modify it, change font, use different colors, add things etc. The idea of branding is to make something recognizable worldwide.

Here are some CURRENT mis-uses, non-compliant uses, or missed opportunities. I have marked out most of the names to protect the club, but I bet you can recognize your own, and now you know how to fix it!



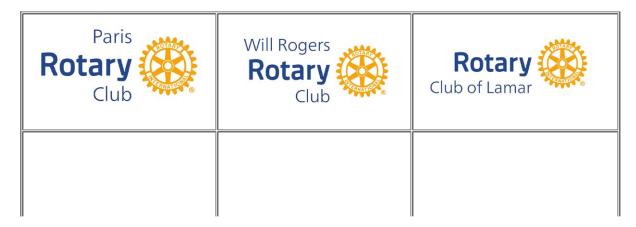




Here's a quick guide:

DO	DON'T		
Use Your Own Club's Rotary Logo	Use the generic RI Logo / MasterBrand for club projects		
Create one at <u>Brand</u> <u>Center</u>	Design one on your own		
Keep all elements intact	Add things, dates, local slogans etc.		
Ask for guidance: wbloss@gmail.com	Wing it "Close enough for Rotary"		
Use the font as RI provides	Use your own font		
Use the club logo as is	Chop parts up and strew around a flyer.		

WHAT'S THIS ALL ABOUT? If you plan to place a Rotary logo on a permanent installation, feel free to request a (FREE) consultation so what is there is correct. Don't let printers or designers "make it better," use the club logo as designed in the **Brand Center!** <click me! Don't these look great? Click below to get your own club's logo!



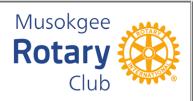








Tiffany.



YOUR CLUB's own logo can be downloaded HERE

Tiffany Egdorf joins District Governor Line

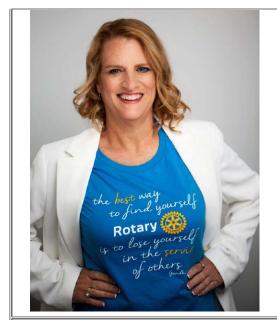
Tiffany Egdorf, of the Rotary Club of Tulsa, OK, is the selection of the nominating committee to become Rotary District 6110's District Governor for the Rotary year 2027-2028. She will be officially declared the District Governor Nominee Designate on November 26, 2024, if no other candidates challenge her. Here is our District 6110 "Governor Line" (or G-Line for short) Click the small words **"read more"** below for more info on our new entry to the G-Line,



District Governor Warren Lovinger (2024-2025)



District Governor-Elect John Rains (2025-2026)



District Governor Nominee Laura Garrett (2026-2027)

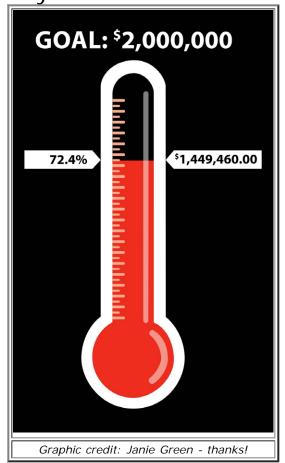


District Governor Nominee Designate Tiffany Egdorf (2027-2028)

Read More

Legacy Dinner Progress NOV 2024

Legacy Dinner Progress as of November 2024 Initial Goal of \$2,000,000 in new funds for the Rotary Foundation Endowment



This total of \$1,499,460.00 reflects 25 fully finalized **new** Foundation gifts and bequests so far in our Legacy Campaign. We will keep adding new donations, pledges and bequests to hit (or surpass!) our goal through March 2025. **You can help!**

More clubs have had informational "Fireside Chats" with RI Senior Major Gifts Officer Carl W. Davis, and more are being scheduled.

If you want to learn more about how to become a major donor, make a bequest to the Foundation, and be invited to attend the Legacy Dinner in May 2025 at no charge, contact your Assistant Governor or any of these Rotarians: (Click to email them)

Holly Holliman, Springdale

Dave Matty, Mountain Home

Michelle Robinson, Van Buren

Terry Bushay, Holiday Island

Ron Petersen, Sr., Carthage

Charlie Platt, Springdale

John D. Williams, Jr, Northside Fayetteville

Marsha Jones, Mt Vernon

WHAT'S THIS ALL ABOUT? The Rotary Foundation is our engine for change in the world. Engines need fuel, and we Rotarians provide that!

You are familiar with giving to the Foundation's **Annual Fund**, where about half of the gift comes back to the district in three years. The **Endowment** is a bit different in that your gift stays with the Foundation forever, and the earnings are used to do good around the world. And half of those earnings from what we donate to the Endowment will come back to the District - forever!

Making a gift now or as a bequest - since either one will keep giving forever to the District and RI. That is a great legacy to leave for your support of Rotary.

The Club Excellence Award

By Pamela Alaine Crawford

Rotary's Club Excellence Award, previously referred to as the Rotary Citation or the President's Citation, is given to clubs who review all the available goals, select at least half of them, achieve those goals, and report the achievement in Rotary Club Central.

These goals are organized in line with the Rotary Action Plan. Rotary International has identified six recommended goals that will strengthen your club and help Rotary create lasting change in communities worldwide.

Increase our Impact

- Annual Fund Contributions
- PolioPlus Fund Contributions
- Benefactors

Expand our Reach

- Club Membership

Enhance Participant Engagement

- Service Participation

Increase our Ability to Adapt

- A Strategic Plan



Additionally, it is now possible to start to plan 3 years ahead on the goals. This is a good reason to have a President-Elect and President Nominee identified in the system so that they can access the goals and realize the value of making a strategic plan through a visioning session. Please contact your Assistant Governor if you need help with setting the goals or are interested in knowing more about visioning.

DG Warren Lovinger and I have been distributing the Rotary Citation (2023-2024) to clubs since late July. We had 17 clubs receive the award; it has been fun for me to go back out and present the awards. Congratulations to our recipients for the Create Hope year. Setting goals and achieving them is a great way to enhance the interest and passions of your club for the Rotary Action Plan.

Attached to the Newsletter email you will find an **info sheet** to print out and help your club attain this special honor. There's additional info on the RI website **HERE**.

RYLA: Awesome!

Rotary clubs all across District 6110 are hearing the same things from high school

students arriving back from their weekend as RYLA Campers: Be Awesome, Better, Thumbprint, Personal Mission, Tribe time, Trust fall, If not me, then who?

RYLA was held back in its familiar fall time slot, at Camp Heart O' The Hills, near Tahlequah, OK. Some 176 high school juniors attended and came away



energized and changed forever. They joined the more than 2000 young people in District 6110 that have seen their leadership skills grow, along with their interpersonal skills. With a full measure of fun, excitement, challenge and excitement, these leaders of tomorrow have experienced an impactful weekend, becoming fast friends with others from our four state area.

Below are photos of a smattering of the activities, but really "you had to be there" * to experience the fun and growth of the participants.

Here's a link to click for the **OFFICIAL VIDEO**, and here's another **VIDEO** made by camper Alex Brady of Joplin. If your club does NOT send someone to RYLA, find a way to invest in developing the youth of your area.





*You CAN be there - RYLA always needs volunteers for the weekend. Next year's dates are October 16-19, 2025.

Club Hub - November 2024

"The Club Hub"

District 6110 Rotarians are People of Action!





The Miami Rotary Club supports RYLA in a BIG way! They conduct a banquet for all 30 who attended:

- 21 Campers
- **7** CITs,
- 1 Chief
- 1 Leadership staff.

These students will become better every day. They will leave a mark on their schools leaving them better than they found them.

The Pittsburg Sunrise Rotary Club's recently loaded a transport for a hospital and women's center near Nairobi Kenya. This "slum" area has somewhere between 600,000 and 700,000 people who will be helped. One of the partners is the Rotary Club of Lavington Jioni. District grant funds will help with shipping costs.





Very happy RYLA campers Cooper Whitworth and Daniel Jackson gave an enthusiastic report of their experiences to the Holiday Island Rotary Club. "Out of this world" was perhaps their best description. These two, with Dakota Linder (not pictured), were sent by the Eureka Springs and Holiday Island Rotary Clubs. One school district is served by two Rotary clubs.

The Lamar Rotary Club will host their Annual Barton County Veteran's Luncheon on November 19. The Rotarians serve 100-150 veterans and feature them in a slide show showing their branch, years, and conflicts. After patriotic presentations, the songs of each branch are sung, and they rise for recognition. One table has the hats of each branch and an empty chair for those who did not return.





The Aurora Rotary Club sent Logan Strong, Joleigh Hargus. and Brooke Blevins to RYLA. They learned about team building, networking, service, leadership and healthy communication. They are anxious to share their experience with the community. The Tulsa North Rotary Club recently completed its business communication and social etiquette event, Tulsa CLASS: Contemporary Leadership and Advantages of Social Skills. Together with several partners, they helped build confidence in navigating professional and social situations.





The Holiday Island Rotary Club hosted a World Polio Day event at the local restaurant. Members invited friends and prospects to see what we do and who we are. Over 30 attended. With donations and a drawing, they raised \$690 for Polio Plus. The club matched this for a total donation of \$1380. The Gates Foundation matches for a total of \$4140 toward polio eradication. A table of regular customers also donated!

The Fredonia Rotary Club was pleased to receive very special two awards from Past District Governor Pam Crawford. Immediate past president Curtis Aylor (right) accepted the Rotary Citation AND the 100% Foundation Giving Club awards. Well done Fredonia!





The **Tulsa Southside Rotary Club** also received a Citation for the 2023-2024 year. Past DG Pam was pleased to present it to immediate past President Parker Smith.

On a very wet evening, the Rogers (Noon) Rotary Club awarded the Rogers Rotary Cup to the Mounties from Rogers High School. The traveling Cup was created by the club in 2008 when Rogers added its 2nd high school.





The Neosho Rotary Club's

President, Jason Spangler, presented a "prestigious Rotarian coin" to the Student of the Month, Kanten Smith. The School District called it prestigious, so they must be correct!

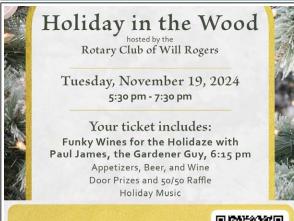
The **Neodesha Rotary Club** served "walking tacos" at their homecoming where Interact VP and President Darcie Dyke (L) and Prayer Roebuck (R) were named Princess and Queen respectively. Club Treasurer Erica Huguenin congratulated both of them.





The Okmulgee Rotary Club participated in their town's "Scare on the Square" for Halloween. Way to represent!

Bryce Bethel, Denise Rhames, John Lingenfelter, and Catherine Woldridge, (L-R) were just a few helping at the **Claremore Rotary Club's** Chili Supper benefiting schools.



Event Tickets: \$40 each

Raffle Tickets: \$20 or 6 for \$100 Scan or visit www.willrogersrotary.org





Join the Will Rogers Rotary Club for a fun evening on November 19, benefiting their service programs. Shopping, food and drink, and fun wine recommendations for the holidays! Register HERE or use the QR Code shown above.

Are you using VIDEO in your social media? Videos are shared more than other types of content. For example, videos on Facebook are shared 10 times more than other types of posts. CLICK HERE to see a great video from The Rotary Satellite Club of Bentonville.

AT'S THIS ALL ABOUT? Is YOUR club doing service to its community? Is it telling its story? Are you "People of Action?" Let us know with "just the facts" to: Wally Bloss, District Public Image Chair: Wbloss@Gmail.com

Caught the Magic: Gordon Allison Jr

We are excited to hear from NEW Rotary Club members in the District who have "Caught the Magic." If you are a new Rotary member, please share your experience with DPIC Wally Bloss wbloss@gmail.com



My experience with the **Bentonville Rotary Club** has been immensely enjoyable, thanks to the incredible kindness and welcoming nature of everyone involved. From the very first meeting, I felt a strong sense of community and support, which has only grown over time. The opportunity to volunteer in various events, such as cleaning up trails and preparing for local functions, has been both fulfilling and rewarding. These activities not only allow me to

give back to the community but also to form deeper connections with fellow Rotarians who share the same passion for service.

One of the most enriching aspects of my Rotary Club experience has been the continuous learning opportunities. Engaging with and learning from my fellow Rotarians is always a fun and enlightening experience. The regular presentations from speakers and organizations working within our wonderful community provide valuable insights and inspire new ways to contribute. These consistent opportunities to expand my knowledge and understanding of community needs and initiatives have been instrumental in my personal growth and commitment to service.

Gordon Allison Jr., Bentonville Rotary Club

WHAT'S THIS ALL ABOUT? New members help grow the club and provide new ideas - if we let them!

Gerald Harp Treehouse Project Dedicated as Springdale Rotary Club's 100 year anniversary event

More than 100 ten-year-olds ran screaming with joy as they were released to explore Springdale Rotary Club's 100th Anniversary project, a new treehouse park dedicated to Gerald Harp, past president of Springdale Rotary Club and past District Governor (2004-

2005) of District 6110.

Springdale Mayor Doug Sprouse, project chair Greg Collier, Rotary president Dean LaGrone and general contractor Sam Hollis (also a Rotarian) dedicated the park to Gerald Harp in their short speeches. The ribbon was cut by members of the Harp family, and a large group of fifth-graders from Harp Elementary School were let loose to put the new treehouses to the test.

Gerald Harp Treehouse Park was four years in the making. Club leaders wanted to do something really special for the club's 100th anniversary. They also

wanted to honor Gerald Harp, one of the most enthusiastic and generous Rotarians in the club's (and District's) history. And they wanted to do something that would benefit the children of Springdale. This new park is the result of those efforts.

The club had to raise more than \$500,000 to fund the park. The City of Springdale made a large contribution, and agreed to maintain the park. The project was built within Springdale Rotary's Park, a 17-acre city park, on land full of trees planted 35 years ago by Rotarians. Nearby are a safe-surface playground designed for special needs children, and two Miracle League baseball fields, also built by local Rotarians.

"It's really amazing how this project came together," LaGrone said. "We explored many different ideas and locations, but once we settled on this idea, about a year ago, it was enthusiastically embraced by the city and by Rotarians," he said. Collier, who chaired the project for Springdale

Rotary Club and pushed it through to completion, said the park is a fitting tribute to Harp.
"I am certain Gerald would be excited by this park,"

Collier said. "He was the club's biggest supporter, and his influence helped us build the original Rotary Park, Adventure Park and the Miracle League baseball fields," he said.

Here's a very short video reel of the park on **Facebook**, or as a **download** if you don't do Facebook.











Welcome New Rotarians November 2024

Have you welcomed a prospect to your Rotary club?



The **Bull Shoals - Lakeview Rotary Club** inducted its newest member, Mike Howell (right). Club member Heather Marsalis is on the left, and Travis Tipton (center) sponsored him!



Pittsburg Rotary Club's Membership Chair, Becky McDaniel, left, introduces their newest member, Brett Runge, of Data Technique.

Member Name	Start Date	Club	Sponsor
Abele, Hanna	10/17/2024	Nevada	George Knox
Allen, Clarissa	10/1//2024	Grove	Carol LaRue
Arnold, Rick	10/18/2024	Fredonia	Jerry Scott
Barnier, Carol L.	10/19/2024	Owasso	Lindsey Williams Jr
Barton, Jimmie R (JIM)	11/04/2024	Cassville	Morgan Williams Merlyn Johnson
Coke-Bishop, Christina	10/17/2024	Bartlesville	Stephen Colaw John Ford
Connors, Austin	10/15/2024	Tulsa	
Deree, Dana	10/15/2024	Fayetteville	Chaddie Platt
Dickins, John R. E.	11/05/2024	Springdale	Holly Holiman
Eck, Michelle	10/25/2024	Mt. Vernon	Marsha L Jones
Frigon, Judi M	10/17/2024	Bella Vista	Steve Hughes Kristan Hughes
Hancock, Makenzie	10/23/2024	Cassville	
Holland, Tim	10/15/2024	Fayetteville	Chuck Culver
Howell, Michael	10/11/2024	Bull Shoals- Lakeview	Charles Tipton
Hughes, Melody R (MEL)	11/07/2024	Bartlesville	Darek Jarmola
Jones, Benjamin (BEN)	10/15/2024	Tulsa	
Kinser, Britton W	10/21/2024	Springdale	Bill McCain
LaBrie, Janice D	10/22/2024	Bentonville	
Linn, Travis Ryan	10/31/2024	Bentonville	
Lloyd, Joe III	10/21/2024	Springdale	Chris Sooter
Mason, Don	10/19/2024	Owasso	Lindsey Williams Jr.
Merchant, Ken O.D.	11/01/2024	Sand Springs	
Moran, Lucas Eli	11/07/2024	Joplin	Chandler Grace & Brad Hodson

O'Hara, Robin	11/01/2024	Sand Springs			
Rossetti, Anthony (TONY)	11/06/2024	Webb City-Carl Junction			
Runge, Brett	10/27/2024	Pittsburg	Joe D. Leek		
Runions, Beverly	10/29/2024	Rogers			
Sanborn, Patty Ann (PATTY)	10/15/2024	Chanute	Gary		
Short, Louise H	10/11/2024	North Tulsa			
Venen, Libby	10/21/2024	Bentonville	Katie Boykin		
Wellington, Jenny R	10/23/2024	Eureka Springs	Kyla Boardman		
Whipple, Max	10/22/2024	Pryor	Catherine E. Webster, Garry Harris		
Winfrey, Kyle J	11/04/2024	Cassville	David Cupps		
Wooldridge, Christian	10/25/2024	Mt. Vernon	Marsha L Jones		
Note: For members to appear on this list, their start date must be entered.					

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Rotary International District 6110 8209 E 63rd Pl, Tulsa, OK 74133 www.district6110.org 918-481-6110